



Boulder County Community Forestry Corps

Youth Logo Design Competition - Spring 2024

Community Forestry Corps:

To increase the effectiveness and scale of Boulder County's urban forestry expansion efforts, the Community Forestry Corps (CFC) is being collaboratively developed and launched in spring 2024 to support the care and maintenance of newly planted trees. The Community Forestry Corps will begin activities in late-May / early-June, and is being modeled after the Civilian Conservation Corps of the 1930's, the National Civilian Community Corps of the 1990's, and local programs such as the Boulder County Youth Corps and the City of Boulder Junior Rangers. These team-based programs are typically characterized by men and women aged approximately 18–24 with goals to strengthen communities and develop leaders through national and community service, as well as the belief that civic responsibility is an inherent duty of all citizens and that service programs work effectively with local communities to address pressing needs.

The Community Forestry Corps in Boulder County will be composed of crew members aged approximately 14 to 17, led by crew leaders aged 18 to 24. The crew will provide critical aftercare and summer maintenance for new trees planted, enhancing their ability to survive and thrive in the years to come. The CFC provides an opportunity for youth in our communities to be active participants in actions that will enhance community resilience to climate change and create long-term benefits for the community. Crew members will also learn about nature-based climate solutions, including actions taking place locally and potential career pathways, as well as acquire skills such as data collection, public speaking, tree maintenance, and more. Once CFC summer activities are complete, crew members will have the knowledge and skills to return to their schools, communities, and families as ambassadors, empowered to advocate and teach their peers about the CFC program, topics such as the urban heat island effect and climate justice, and the power of trees and nature-based solutions to address climate change. If you are interested in applying to the Boulder County Community Forestry Corps, please visit www.playboulder.org/community-forestry-corps, or contact daniel@playboulder.org.

CFC Logo Design Competition:

The Community Forestry Corps is in need of branding and uniforms that are recognizable, communicate the community-based nature of the program, and inspire excitement around promoting a healthy urban tree canopy. Boulder County CFC is inviting local students and youth to participate in a competition to design its program logo, which will be featured on crew uniforms, as well as in promotions, marketing and communications content. Logo designs will be accepted until **11:59pm on Friday April 19th**. The final design, selected and announced in April 2024, will win a \$75 VISA gift card, with the second and third place designs winning \$50 and \$25 VISA gift cards, respectively.

Design Guidelines: Designs are encouraged to be creative, but should:

- Be **distinguishable**, with community members able to recognize the logo and appreciate the work being done.
- Communicate the **community-based** nature of the program.
- Contain a **forestry or tree aspect** to inspire excitement around promoting a healthy urban tree canopy.
- Include the **PLAY Boulder Tree Trust** logo. (*included at the end of the document*)
- Be able to fit on stickers, hats, and shirt breast pockets.

Submission Instructions: **Deadline to submit designs - 11:59pm on Friday April 19th**

- Logo designs can be:
 - Emailed to daniel@playboulder.org,
 - Mailed to PO Box 20935, Boulder, CO 80308, or,
 - Given to their guardians or teachers for submission.
- Please include the designer's (or designers') name and contact information, as well as a brief description of the logo and the thinking that went into its design.

